

## Assistant Professor Panita Surachaikulwattana, PhD

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### ACADEMIC POSITIONS HELD

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2017-present	<b>School of Business, University of the Thai Chamber of Commerce (UTCC), Thailand</b> <i>Assistant Professor, Organization and Management</i>
2014-2017	<b>School of Business, University of the Thai Chamber of Commerce (UTCC), Thailand</b> <i>Lecturer, Organization and Management</i>
2014-present	<b>Research Institute for Policy Evaluation and Design (RIPED), University of the Thai Chamber of Commerce, Thailand</b> <i>Research Fellow</i>

### MANAGERIAL POSITIONS HELD

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August 2020 - present	<b>Director of International MBA program, International School of Management (ISM), University of the Thai Chamber of Commerce, Thailand</b>
April 2019 - August 2020	<b>Executive Assistant to the President (ผู้ช่วยอธิการบดี), University of the Thai Chamber of Commerce (UTCC), Thailand.</b>  During the time when I was in charge of this position, one of the main projects I was leading was the collaboration project between UTCC and Life Design Lab, Stanford University. The collaboration included launch of a new subject "Designing Your Life" for UTCC undergraduate students (both in Thai and English programs), and provision of training for UTCC faculty members to teach, localize, and contextualize this new subject to be suitable for the Thai context. My team and I also have further interest to conduct longitudinal research about the impact of the Designing Your Life course on students' learning and development. We have planned to start the first phase of data collection in 2020.

### EDUCATION

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2009-2013	<b>Imperial College London, UK</b> <i>PhD in Organization and Management</i> <ul style="list-style-type: none"><li>Thesis: The legitimation of foreign organizational forms: The role of translation and theorization.</li></ul>
2005-2006	<b>Lancaster University, UK</b> <i>MSc in Management</i> <ul style="list-style-type: none"><li>Dissertation: The critical discourse on the implementation of Diversity Management.</li></ul>
2001-2005	<b>Chulalongkorn University, Thailand</b> <i>BA in Chinese and English, First-Class Honor (GPAX: 3.8)</i>

### TEACHING EXPERIENCE

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I have had varieties of teaching experiences, ranging from teaching undergraduate to doctoral students to executive programs, in both Thai and English, in both private and public and research universities, in Thailand and Myanmar.

PhD courses	<ul style="list-style-type: none"><li>Qualitative Methods, UTCC</li><li>Guest lecture on Advanced Theory in Organizational Research (English program), Silpakorn University International College</li><li>Guest lecture on Qualitative Methods, Prince of Songkla University</li></ul>
MBA courses	<ul style="list-style-type: none"><li>Innovation Management, MBA off-shore in Yangon and Mandalay (English program), UTCC (in Myanmar)</li><li>Strategic Management (English program), UTCC</li><li>Strategic Management (English program), College of Management Mahidol University (CMMU)</li><li>Qualitative Methods, MBA Online, UTCC</li><li>Organization Theory &amp; Design, UTCC</li></ul>

- Business, Economics & Environment (English program), UTCC
- Designing Your Life (English and Thai programs), UTCC
- Innovation, Creativity, & Entrepreneurship (English program), UTCC
- Management Skills, UTCC
- Guest lecture on Characteristics of Environment for Business and Management in the 21<sup>st</sup> Century (English program), Silpakorn University International College

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## RESEARCH INTERESTS

My research interest revolves around organization theory, particularly institutional theory, adoption, diffusion & translation, social innovation, identity and identification. I have strong interest in using qualitative methodologies in empirical research with an aim towards generating and elaborating theories.

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## PUBLICATIONS & PROCEEDINGS

### Journal

- Surachaikulwattana, P. & Phillips, N. (2019). Creating the British Academic Health Science Centres: Understanding the Microfoundations of the Translation of Organizational Forms. In P. Haack, J. Sieweke, & L. Wessel. (Eds.), *Research in the Sociology of Organizations*, vol. 65B: 273 – 298. Emerald Publishing Limited.

### Book chapter

- Surachaikulwattana, P. & Phillips, N. (2017). Institutions as process. In A. Langley & H. Tsoukas (Eds.), *The SAGE handbook of Process Organizational Studies*: 372 – 386. SAGE Publications Limited.

### Conference proceeding

- Boonyakiat, P. & Surachaikulwattana, P. 2016. “Fit between Agile Practices and Organizational Culture.” **JCSSE 2016: The 13th International Joint Conference on Computer Science and Software Engineering**, Khon Kaen, Thailand.

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## WORK IN PROGRESS

### Book

- Phillips, N., Tracey, P., & Surachaikulwattana, P. (expected in 2020). Qualitative Methods in Organization Theory. *Elements of Organization Theory (the ‘Series’)*. Cambridge University Press.

### Journal

- Surachaikulwattana, P. & Phillips, N. (expected in 2020). “It’s a good thing to do!”: How an Institutional entrepreneur promotes the diffusion of social innovation.

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## REFEREED CONFERENCE PRESENTATIONS

- Surachaikulwattana, P. 2019. “Heterogeneity in Adoption of a New Practice: The Case Study of the Adoption of the HighScope, a New Early Childhood Educational Practice, in Thai Rural Preschools.” **UTCC Academic Day**. Bangkok. Thailand.
- Kilenthong, W. & Surachaikulwattana, P. 2017. “Heterogeneity in Technology Adoption of a Novel Early Childhood Teaching Practice.” **BOT Symposium 2017: Innovating Thailand**. Bangkok. Thailand.
- Surachaikulwattana, P. 2015. “Creating the British Academic Health Science Centres (AHSC): The case of translating practices.” **Academy of Management Annual Meeting**, Vancouver, Canada.
- Surachaikulwattana, P. 2014. “Translation work of an organisational form across institutional contexts.” **Paper Development Workshop on Organizational and Institutional Change (sponsored by the OMT Division of the Academy of Management Journal)**, Edinburgh, UK.
- Surachaikulwattana, P. 2012. “Creating the British Academic Health Science Centers: The case of translating organizational forms.” **The 28th EGOS Colloquium**, Helsinki, Finland.
- Surachaikulwattana, P. 2012. “Creating the British Academic Health Science Centers: The case of translating organizational forms.” **Getting Published in Top Tier Journals: Guidance and Insights from the Editors of AMJ and the Officers of OMT**, Milan, Italy.

- Surachaikulwattana, P. 2011. "Translation, institutional work, and the creation of an organizational form." **OMT Paper Development Workshop**, London, UK.
- Pinto, J. & Surachaikulwattana, P. 2011. "Exploring organizational form and organization design in the context of the British Academic Health Science Centers." **Academy of Management Annual Meeting**, San Antonio, Texas, USA.

## **AWARDS & GRANTS**

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- 2016-2017     **Newton Mobility Grants** (THB 1 million), Newton Fund, by the UK Academies and the OHEC of Thailand, for conducting one-year research on "The Adoption and Scaling of Foreign Practices: A Case Study of the Adoption of High/Scope Learning Approach in the Field of Early Childhood Education in Thailand"
- 2015           **Apple Distinguished Educator** (ADE), Apple
- 2014           **Teaching Excellence Award**, University of The Thai Chamber of Commerce
- Complementary Award for iBook Contest**, University of The Thai Chamber of Commerce
- 2009           **Full PhD Scholarship**, University of The Thai Chamber of Commerce
- 2001           **Excellent Academic Award** (ทุนศาสตราจารย์รอง สยามานนท์), Faculty of Arts, Chulalongkorn University

## **PROFESSIONAL SERVICES**

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### **1) Peer-review and reader services for journals and conferences**

2020

- Reviewer, International Journal of Organization Theory & Behavior
- Reviewer, UTCC Academic Day 2020

2019

- Reviewer, UTCC Academic Day 2019
- Reviewer, Academy of Management Annual Meetings 2019: Organization and Management Theory Division
- Reviewer, Silpakorn University International College (SUIC) International Conference

2018

- Reviewer, Kasetsart Applied Business Journal

2016

- Reviewer, Academy of Management Annual Meetings 2016: Organization and Management Theory Division

2015

- Reviewer, Kasetsart Applied Business Journal
- Reviewer, Academy of Management Annual Meetings 2015: Organization and Management Theory Division
- Reader, research project, Kasetsart Business School

2014

- Reviewer, Academy of Management Annual Meetings 2014: Organization and Management Theory Division

2012

- Reviewer, Academy of Management Annual Meetings 2012: Organization and Management Theory Division

### **2) Supervised doctoral dissertation**

2019 - present

- Mr.Akekaluk Gunsun, a doctoral study at UTCC Graduate School, is studying the topic of "Driving Factors and the Success of Thailand Halal Certification: The Delphi Approach."